



# 2013 Fall Conference & Management Institute

## Conference Schedule & Session Descriptions

### Thursday, August 22, 2013

8:30 -9:30	Registration/Exhibits/Refreshments
9:30-12:00	Challenges Facing WV Panel
12:00-1:15	Lunch (on your own)
1:15-4:30	Workshops of varying lengths
4:30-6:30	Reception (program offers 1 CE hr)

### Friday, August 23, 2013

8:30-9:00	Registration/Exhibits/Refreshments
9:00-10:30	Legislative Outlook Panel
11:00-12:30	1.5-hour Workshops
12:30-1:30	Lunch (on your own)
1:30-4:30	Workshops of varying lengths
4:30	Conference concludes: Thank you for attending!

## Sponsors and Exhibitors

**Sponsoring Exhibitors** - Thank You to:

[Academy Programs](#)  
[Barry Robinson Center/Farley Center @ Williamsburg Place](#)  
[Devereux](#)  
[KidLink Treatment Services](#)  
[School of Social Work, West Virginia University](#)

[White Deer Run/Cove Forge/Bowling Green](#)

**Exhibitors** - Thank You to:

Beckley Appalachian Regional Hospital  
ChildHelp  
Criss-Cross, Inc.  
Davis-Stuart, Inc.  
KidsPeace

Hospice Care Corp  
Maxim Healthcare Services  
New Hope Treatment Center  
River Park Hospital  
WV Dept. of Health & Human Resources  
WV Offices of the Insurance Commissioner

## Service Project: Mountain Mission, Clarksburg, West Virginia

**Please contribute these items or make a donation, checks payable to Mountain Mission. Thanks! Urgent Needs: Personal Items:** Diapers (Size 3-4 & 5-6), Baby Wipes, Shaving Cream & Razors, Bar soap/12 oz. Body Wash, Bath towels and wash cloths, Travel size Toothpaste (not Aim) & Toothbrushes, Cold & Sinus Medicine, Chap Stick Lip Balm, Ibuprofen, Small Hand Sanitizers, Antiperspirant, Shampoo (15oz) & Conditioner, Men and Women's Underwear, Men's Socks; **Food & Household Items:** Coffee (regular & decaf), Sugar, #10 cans of gravy mix, Sausage, Light bulbs (60, 75, and 100), Garbage bags (13, 33 & 55 gal)

## General Information

**Purpose:** This conference will improve your skills and provide crucial information to help you be a more successful manager, practitioner, provider or clinician. Offers current perspectives, tools and information to strengthen your skills and performance.

**Who Should Attend:** Administrators, managers and supervisors, direct practitioners in nonprofit, private, community, faith-based and public sector health and social service organizations, social workers, therapists, case managers and mental health professionals providing health, mental health and social services.

**Sponsor:** National Association of Social Workers, WV Chapter

**Location/Directions:** Ramada Inn Hotel & Conference Center, Morgantown. On Scott Ave. just off Exit 1 of I-68 at Morgantown.

**To Register:** See instructions on Registration Request form.

**Registration Fee Includes:** Workshops, participant packet and refreshments. (Lunch, on your own, is available at hotel or locally.)

**Lodging:** A block of rooms has been reserved at the Ramada Inn at special conference rates (\$75 + tax). Call 800-834-9766 or (304) 296-3431 by Aug. 6<sup>th</sup>. Lodging is at your own expense.

**ADA Accommodation:** Check the box under item 1 below & write your accommodation request in the space provided. Please register by July 26<sup>th</sup> as requests made after this date may not allow ample time to arrange appropriate accommodation.

### Continuing Education Information:

**Social Workers:** Approved for West Virginia (up to 12.5 hours) and Ohio (up to 11.5 hours). Surrounding state Social Work boards generally accept NASW sponsored CE hours, Check your state regulations for exceptions or restrictions.

**WV Certified Addictions Professionals:** Up to 12.5 hours.

**WVU CE Certificate in Nonprofit Management:** The program is being reviewed to identify hours qualifying towards the Certificate:

**WV Licensed Professional Counselors:** Application in process. Check our website for updates at [www.NASWWV.org](http://www.NASWWV.org).

**Attorneys:** Application in process. Check our website for updates at [www.NASWWV.org](http://www.NASWWV.org).

**WV Nurses:** Pending review. Check our website for updates at [www.NASWWV.org](http://www.NASWWV.org).

**Confirmation:** To receive an email confirmation register by Aug. 12<sup>th</sup>. You may also register at-the-door on Aug 22<sup>nd</sup> or 23<sup>rd</sup>

**Cancellation/Refunds:** Refund requests must be in writing (fax accepted). A \$15 cancellation fee will be deducted from refund requests received by Aug. 12<sup>th</sup>. The fee is \$25 if received Aug. 11 - 19. No refunds after Aug. 19<sup>th</sup>. *Online & credit card processing fees are non-refundable.*

**Definitions:** NASW Member means current member in good standing (*not same as having a SW license*). Student Non-member means enrolled full-time (12 hrs. undergrad; 9 hrs. grad.; 6 hrs. doc). Retired means 55+ & less than 20 hrs. /wk. paid employment.

**Fine Print:** NASW WV is not responsible for injury, loss or damages associated with your participation in this program. Your registration/participation implies agreement with all terms and conditions printed herein or posted online at [NASWWV.org](http://NASWWV.org) and serves as permission for NASW to communicate relevant info to you under FCC rules.

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## PLENARY SESSIONS & WORKSHOP DESCRIPTIONS

Thursday, August 22, 2013

### 9:30am – 12:00pm: Challenges Facing West Virginia: Panel of Experts

- ✓ Child Poverty Issues
- ✓ Veterans Issues
- ✓ Substance Abuse/Addictions
- ✓ Health Insurance Enrollment
- ✓ State Budget/Funding Issues
- ✓ Truancy and Bullying

The distinguished panelists will address each of these important topics, followed by a Q & A opportunity. In the afternoon each will offer a 1.5 hour follow up Issue Session. You can attend up to two issue sessions. Please see the descriptions below for the panelists' names and qualifications. If you prefer not to attend issue sessions, choose either the 3-hour or 2.5-hour skill-building workshop session, also described below.

### 1:30-4:30 - 3-Hour Workshop

#### Foundations of Disaster Mental Health

Introduces key concepts, knowledge and skills required of those assigned to Red Cross Disaster Mental Health Activity and offers the opportunity to apply learning to real-world examples. Prepares licensed mental health professionals to provide for and respond to the psychological needs of people across the continuum of disaster preparedness, response and recovery. Upon completion participants will be able to: describe the mission of disaster mental health; explain the psychological impact of disaster and how to apply the three elements of disaster mental health intervention; discuss strategies to assist disaster survivors and Red Cross workers, including addressing functional needs and incorporating cultural awareness; identify and employ force health protection strategies to mitigate the effects of disaster stress on workers, and; describe the legal and ethical implications of disaster mental health work. **Jeffrey D. Levesque, MSW, MA, LICSW, Instructor, Red Cross Disaster Services, Disaster Mental Health, Services to Armed Forces, Charles Town, WV.**

### 1:30-4:00: 2.5-Hour Workshop

#### Employee Management

Designed to help managers better utilize the potential of their employees. In particular, participants will learn to recognize the stages of disciplinary action and the processes of employee engagement. **Donald Raynes, Interim Administrator, West Virginia Medical Examiner's Office and Kerri L. Nice, MA, Employee Performance Manager, Office of Human Resources Management, WV DHHR, both of Charleston.**

**OR choose to attend back-to-back 1.5-hour WV Challenges Follow Up Issue Sessions**

### 1:15-2:45: 1.5-Hour WV Challenges Follow Up Issue Sessions

#### Enroll West Virginia: Insurance Enrollment in WV Under the Affordable Care Act

The Affordable Care Act extends health coverage to virtually every West Virginian. No recent public policy action promises to improve the lives of low- and moderate-income families more! Beginning in October a new "health insurance marketplace" system will coordinate and simplify enrollment in Medicaid, CHIP and private health plans. Learn important details about eligibility, enrollment and affordability that will benefit you and the people you serve. **Perry Bryant, Executive Director, West Virginians for Affordable Health Care, Charleston.**

#### Welcoming Home All WV Veterans: From WWII to OEF/OIF

An overview of the recent statewide survey of West Virginia Veterans commissioned by the WV State Legislature and discussion of treatment options. The 1,200 Veterans in the survey include those of recent conflicts, Vietnam, Korea, and WWII. The physical and mental health care needs of this multi-generational sample of Veterans will be discussed, along with the efforts that mental health providers can make to fully Welcome Home Our Veterans. **Joseph Scotti, PhD, Licensed Clinical Psychologist in Private Practice, Morgantown.**

#### Substance Abuse in West Virginia

What is the extent and impact of West Virginia's substance abuse problem, and what should we do about it? **Dr. Carl 'Rolly' Sullivan, Medical Director of Substance Abuse Programs, Chestnut Ridge Center, WVU Hospitals, Morgantown.**

### 3:00-4:30: 1.5-Hour WV Challenges Follow Up Issue Sessions

#### Truancy and Bullying

The phenomenon of bullying has bio-psycho-social implications. Innovative brain and body based approaches can be used to better understand and manage bullying behavior in organizations, and to help others step out of the victim role and take charge of their own responses in ways that leave bullies at a loss. **Gary McDaniel, MSW, LICSW, Clinical Social Worker, Morgan County Schools; Adjunct Faculty, WVU School of Social Work.**

#### Children in Poverty

Learn about the Our Children, Our Future Campaign to End Child Poverty, a major West Virginia initiative already involving hundreds of people, organizations and community groups, in which YOU can be engaged. Campaign goals and already-impressive accomplishments, the upcoming statewide forum, and how to become involved will be discussed. **Lisa Wotring, Member, Statewide Steering Committee, Our Children, Our Future Campaign, Morgantown.**

#### The State Budget, its Impact on Social and Health Programs, and What You Can Do About It

The state budgeting process dictates how much money is available for social, health, school and community programs, which affects virtually every Social Worker job in West Virginia! How can we best help state leaders choose funding and policy directions that make the most sense for vulnerable WV citizens? What initiatives currently on the table could have a dramatic impact on our future, for better or worse? **Alyson Clements, MSW, Outreach Coordinator, WV Center on Budget and Policy, Charleston.**

#### 4:30-6:30pm: Reception & Program *(Program offers 1-CE hour for WV licensed Social Workers)*

The program portion consists of updates on the programs, projects, policies and personnel of the WVU School of Social Work and the National Association of Social Workers, West Virginia Chapter. Dr. Elise Fulmer, recently appointed Director, will coordinate the School's update. Ms. Paula Taylor, MSW, President of the Board, will moderate the NASW WV update.

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### Friday, August 23, 2013

#### 9:00-10:30am: Outlook for the 2014 Legislative Session: Legislative Panel Discussion

Sen. John Unger (invited), Del. Barbara Fleischauer, Del. Charlene Marshall, Del. Linda Longstreth, Del. Mike Mannypenny (invited)  
*This distinguished panel of elected officials will discuss the outlook for the upcoming 2014 legislative session.*

#### 11:00am-12:30pm: 1.5-Hour Workshops

##### Facilitating Strategic Action

The current Social Work environment requires professionals to think and act strategically to ensure access to resources and effective client services. This workshop introduces professionals to key facilitation techniques to apply in small and large organizations to manage a strategic action process. **Maja Husar Holmes, PhD, Assistant Professor of Public Administration, West Virginia University, Morgantown.**

##### Ethical Issues in the Workplace

The workplace is a unique setting in which to apply and adhere to the NASW Code of Ethics which binds all West Virginia licensed Social Workers. The interplay of employer-employee, supervisory and collegial roles and relationships add levels of complexity that can influence optimal ethical reasoning and conduct. We'll discuss these complexities and gain insights from your real-life experiences. **Lori Fell, MSW, MDiv, MSW Program Coordinator, WVU School of Social Work and Jeanie Brenneman, MSW, LCSW, Amedysis Home Care and Hospice, Grafton.**

#### 1:30-4:30pm: 3-Hour Workshops

##### Equine Experiential Therapy: The Basics and Benefits

Equine Experiential Therapy is a unique therapeutic intervention tool which can produce dramatic success in a wide variety of mental and behavioral health conditions. Variations can also be employed beneficially as team and/or leadership-building programs with children, youth and adults, professionals, corporations, organizations, etc. **Diane Market, MSW, LICSW, Creative Interventions, Morgantown.** Note: Enrollment is limited. Participants are advised to wear long pants and comfortable shoes and clothing. Travel to and from the session site is required at your own initiative and risk. This session can involve contact with animals, however you may choose to observe. Participation is at your own risk. Neither the presenter nor NASW WV will assume responsibility for any loss, damage or injury.

##### Type 2 Diabetes: A Practical Approach

Every day we hear more about the high rate of diabetes in West Virginia. This session offers a practical approach to diabetes self-care and client support by social workers. We'll share what we believe is really important to know about Type-2 diabetes and emphasize self-management, patient-centered care, regular physical activity, flexible meal plans and affordable medications. In contrast to the conventional disease-centered approach, you will learn hands-on activities to prevent and manage this condition, including tools and concepts for use with family members, clients and community members. **Dan Doyle, MD, New River Health Association, Cabin Creek Health Systems, Dawes and Linda Stein, MSW, LGSW, New River Health Association, Scarbro.**

#### OR, attend the Networking Session and Choose a Workshop Below

#### 1:30-2:20pm: 1-Hour Networking Session Q&A on the New WV Board of Social Work Rules

Learn what's new for Licensed Social Workers in West Virginia. An opportunity to learn more about the new legislative rule.

#### Followed by these workshops to choose from:

#### 2:30-4:30pm: 2-Hour Workshops

##### Grant Writing Basics: Building New Capacity

Participants in this interactive session will learn how to take the mystery out of grant writing. Covers the main components of all grant applications, trends in philanthropy, how to best describe community needs, and methods for researching funding opportunities. Come prepared to share your local funding questions and successes. **Kim Barber Tieman, MSW, ACSW, Health Program Officer, Claude Worthington Benedum Foundation, Pittsburgh, PA.**

##### Creeping: Using Social Networking and the Internet to Scope Out Potential Employees

In today's easy access to information through social networking, hiring professional, ethical social workers can be impeded by the potential employee's history of poor decision-making in the use of social media and the Internet. Social work administrators face the dilemma of researching or "creeping" on internet outlets before interviewing or hiring. Focuses on the advantages and disadvantages of turning to the Internet to obtain information, which websites provide professional versus personal information about potential employees, and how social work managers can make ethical and sound hiring decisions with or without the influence of the Internet and social media. **Debra Hunt Young, EdD, MSW, Teaching Assistant Professor and Coordinator, WVU School of Social Work, Charleston Campus.**

#### See Registration Request

1. **Registration Request:** *(Please print clearly)* Complete form & attach payment. Mail or fax by **Aug. 12** or register at-the-door.

First Name: \_\_\_\_\_ MI: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_ NASW Member # (if applicable): \_\_\_\_\_

License Type (check one):  LSW  LCSW  LGSW  LICSW  LPC  TL-DHHR  RN  TL  Other \_\_\_\_\_

Agency/Employer: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Home phone: (\_\_\_\_) \_\_\_\_\_

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**2. Registration Fee: (Check one)**

<u>Fee Category</u>	<u>Full Institute: Two Days</u>		<u>One Day Only</u>
<i>Note: Register by July 26<sup>th</sup> for "Early Bird" Discount!</i>	<u>By July 26<sup>th</sup></u>	<u>After July 26<sup>th</sup></u>	<u>Anytime</u>
<input type="checkbox"/> NASW Member (not same as SW license)	<input type="checkbox"/> \$85	<input type="checkbox"/> \$115	<input type="checkbox"/> \$75
<input type="checkbox"/> Nonmember	<input type="checkbox"/> \$118	<input type="checkbox"/> \$145	<input type="checkbox"/> \$95
<input type="checkbox"/> Student/ <input type="checkbox"/> Retired Member	<input type="checkbox"/> \$45	<input type="checkbox"/> \$60	<input type="checkbox"/> \$40
<input type="checkbox"/> Student/ <input type="checkbox"/> Retired Nonmember	<input type="checkbox"/> \$65	<input type="checkbox"/> \$80	<input type="checkbox"/> \$60

**3. Session Selections: (Check preferred sessions in available slots on day/s you'll attend)**

**Thursday, August 22, 2013**

**9:30am-Noon: Special Opening Panel Presentation: Current Challenges Facing West Virginia: Panel Experts Address Substance Abuse, Veterans Care, Health Insurance Enrollment, School Bullying, Children in Poverty, State Budget Issues**

**Thursday Afternoon: Choose a 1.5-hour Follow-Up WV Challenges Sessions **OR** a 3-hr Skill-Building Workshop below**

**Thursday Afternoon 1.5-Hour WV Challenges Follow-Up Sessions: Choose one in each time period**

- 1:15-2:45pm (1.5-hrs):**  Veterans Issues (Scotti)  
 Substance Abuse (Sullivan)  
 Enroll WV (Bryant)
- 3:00-4:30pm (1.5-hrs):**  Bullying (McDaniel)  
 State Budget Issues (Robinson)  
 Children & Poverty (Smith)

**OR**

**Thursday Afternoon Skill-building Workshops: Choose one**

- 1:30-4:30pm (3-hrs):**  Foundations of Disaster Mental Health (Levesque)  
**1:30-4:00pm (2.5-hrs):**  Employee Management (Raynes/Nice)

**4:30-6:30pm: Reception & Program Updates from NASW WV Chapter & WVU School of Social Work (1-CE hr)**

Yes  No Will you attend the Reception 4:30-6:30pm? Offers 1 CE hour for program updates from WVU Sch. of SW & NASW WV

**Friday, August 23, 2013**

**9:00-10:30am: Outlook for the 2014 West Virginia Legislative Session: Legislative Panel Discussion (1.5-hrs)**

*Panelists Include Sen. John Unger & Dels. Barbara Fleischauer, Charlene Marshall, Linda Longstreth and Mike Mannypenny  
 Presentation of Jon Blair Hunter Award for Public Service*

**10:30-11:00am:** Exhibits/Refreshments/Professional Networking

**Friday Morning Skill-Building Workshops: Choose one**

- 11:00am-12:30pm (1.5-hrs):**  Facilitating Strategic Action (Holmes)  
 Ethical Issues in the Workplace (Fell/Brenneman - applies to SW ethics requirement)

**Friday Afternoon: Attend a 3-hr Workshop **OR** attend the BSWE Rules Networking Session and one 2-hr workshop**

**Friday Afternoon 3-hour Skill-building Workshops: Choose one**

- 1:30-4:30pm (3-hrs):**  Equine Therapy (Market)  
 Type 2 Diabetes: A Practical Approach (Doyle/Stein)

**OR**

**Friday Afternoon BSWE Networking Session followed by 2-Hour Skill-Building Workshops**

**1:30-2:20pm (1-hr):**  BSWE Rules Update (BSWE)

**Friday Afternoon 2-hour Skill-building Workshops: Choose one**

- 2:30-4:30pm (2-hrs):**  Grant Writing (Tiemann)  
 Creeping: Using Social Media & Internet to Scope Out Potential Employees (Young)

**4. Payment Method:** Pre-register by mail or fax by **Aug. 12<sup>th</sup>**. You may also register at-the-door. Payment must accompany registration. Credit card payments may be processed by our bank, PayPal or Square depending on type of card presented.

**Fax #: 304.720.3766 Mailing Address: NASW WV Chapter, 1608 Virginia Street East, Charleston, WV 25311**

**Check one:**  Check Enclosed  Credit Card (insert info below)  Agency PO enclosed  Via Pay Pal @ [NASWWV.org](http://NASWWV.org)

Card Type:  Visa/MC  Discover  AmEx  Debit Card #: \_\_\_\_\_ Exp Date: \_\_\_/\_\_\_

Authorized Signature: \_\_\_\_\_ IVC Security # \_\_\_\_\_ (3 digits on back of card)

Name Appearing on Credit Card: \_\_\_\_\_ Card Billing Address Zip Code: \_\_\_\_\_

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**Pre-registration Due: Aug. 12. You may register at-the-door. Pay Pal option @ [NASWWV.org](http://NASWWV.org) (processing fees apply)**