

The Continuing Education Certificate in Nonprofit Management

WVU Division of Social Work, Office of Professional & Community Education

The following Faces of Leadership: Connect, Create, Engage 2012 sessions have been approved as qualifying towards the CE Certificate in Nonprofit Management:

Tuesday, August 7

Opening Keynote (12-1pm): The Shock of the Possible (Special Topics/Electives, 1.0 hours)

Session 1: 1:30-3pm (all worth 1.5 hours)

- 1: The Non-Marketers Guide to Social Marketing – Part 1** (Special Topics/Electives)
- 2: Toolkit for Working with Rural Volunteers** (Human Resource Development – Volunteers)
- 3: Seven Character Qualities of Good Leaders** (Human Resource Development – Management)
- 4: Facilitated Brainstorming – The Art of Ideation** (Special Topics/Electives)
- 5: The FUN in Fundraising** (Resource Development-Special Topics in Resource Development)
- 7: Community Development Program Planning Utilizing Logic Models - Part 1** (Service Provision – Program Development)
- 8: Networking: It's all about Relationships** (Special Topics/Electives)
- 9: Leading the Way or Getting Left Behind: Capacity Counts for Nonprofits!** (Nonprofit Fundamentals – Organizational Design and Infrastructure)

Session 2: 3:30-5pm (all worth 1.5 hours)

- 10: The Non-Marketers Guide to Social Marketing – Part 2** (Special Topics/Electives)
- 11: Using Available Technology to Enhance Volunteer Service** (Human Resource Development – Volunteers)
- 12: Creating and Sustaining Momentum for Your Initiatives: Getting Others to Buy-In** (Special Topics/Electives)
- 13: ParallaxShift: How to See the World with New Eyes** (Special Topics/Electives)
- 14: Planning (Not Writing!) Your Grant Applications** (Resource Development – Grant Writing)
- 15: Reflection: Understanding the Impact of Service** (Special Topics/Electives)
- 16: Community Development Program Planning Utilizing Logic Models - Part 2** (Service Provision – Program Development)
- 17: Strategic Planning Using the “Good to Great” Framework** (Service Provision – Program Development)
- 18: Finally! A Support System for Nonprofits** (Special Topics/Electives)

Wednesday, August 8

General Session (9am-12pm): Be Prepared to Be Surprised
(Special Topics/Electives, 3.0 hours)

Session 3: 1:30-3pm (all worth 1.5 hours)

- 19: Outreach Strategies for Rural Nonprofits** (Service Provision – Rural Community Service)
- 20: Managing Volunteers: Getting Them and Keeping Them** (Human Resource Development – Volunteers)

For more information on the Continuing Education Certificate in Nonprofit Management OR contact Jacki Englehardt, MSW at 304-293-3280 or Jacki.Englehardt@mail.wvu.edu

Thank you WV Commission for National & Community Service for supporting this program!

- 21: Change Leadership for Positive Organizational Transformation – Part 1** (Nonprofit Fundamentals – Organizational Design and Infrastructure OR Service Provision – Program Development)
- 22: Think Like a Fighter Pilot – Strengthen Your Decision-Making Skills** (Human Resource Development – Management)
- 23: The Secret to Fundraising** (Resource Development – Special Topics in Resource Development)
- 25: Tell Your Story Using Outcome Data** (Service Provision – Program/Organizational Design & Evaluation)
- 26: Rock Your Projects: How to Lead a Team That Delivers Results** (Human Resource Development – Management)
- 27: Leadership Motivation: What Motivates Volunteer Community Leaders?** (Human Resource Development – Volunteers)

Session 4: 3:30-5pm (all worth 1.5 hours)

- 29: Making Generational Differences Work in Your Volunteer Program** (Human Resource Development – Volunteers)
- 30: Change Leadership for Positive Organizational Transformation – Part 2** (Nonprofit Fundamentals – Organizational Design and Infrastructure OR Service Provision – Program Development)
- 31: The Value of Story: Storytelling as a Social Currency** (Special Topics/Electives)
- 32: Some Legal Stuff You Wanted to Know but Were Afraid to Ask** (Special Topics/Electives)
- 34: Practical Program Evaluation** (Service Provision – Program/Organizational Design & Evaluation)
- 35: What the Most Successful Women Do Right** (Special Topics/Electives)
- 36: The Effective Meeting Facilitator: Maximizing Engagement and Results** (Board of Directors/Governance – Board Operations)

Thursday, August 9

Session 5: 9-10:30am (all worth 1.5 hours)

- 37: How to Deal with Annoying People: Understanding Social Styles as Strengths – Part 1** (Human Resource Development – Management)
- 38: A Community of Neighbors** (Human Resource Development – Volunteers)
- 39: Outclass the Competition – Business Etiquette** (Special Topics/Electives)
- 40: Connecting People to Public Issues: Connect - Create – Engage** (Service Provision – Program Development)
- 41: Shaking the Money Tree to Fund Your Project** (Resource Development – Grant Writing)
- 43: Social Media: Marketing Panacea or Advertising Black Hole?** (Special Topics/Electives)
- 45: Board Member Roles, Responsibilities, and Opportunities to Serve** (Board of Directors/Governance – Board Self Governance)

Session 6: 11:00am-12:30pm (all worth 1.5 hours)

- 46: How to Deal with Annoying People: Understanding Social Styles as Strengths – Part 2** (Human Resource Development – Management)
- 47: How to Fire Volunteers** (Human Resource Development – Volunteers)
- 49: Building Meaningful Service Projects** (Human Resource Development – Volunteers)
- 50: After the Award - Managing a Federal Grant** (Resource Development – Grant Writing)
- 52: The ABCs of Advocacy** (Nonprofit Fundamentals – Legal Organization)
- 54: LINKing Campuses and Communities** (Special Topics/Electives)

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