

# **The Continuing Education Certificate in Nonprofit Management**

WVU School of Social Work, Office of Professional & Community Education

*The following CareerTrack Workshop, A Crash Course for the First-Time Manager or Supervisor has been approved as qualifying towards the Continuing Education Certificate in Nonprofit Management:*

**March 9th, 2016**

**9:00 am – 4:00 pm**

*(6 hrs. Human Resource Development: Management)*

**TNT: Training Not Telling**

*(1.5 hrs. Human Resource Development: Management)*

**Where Did All The Money Go? (How to Wisely and Efficiently Manage Monies)**

*(1.5 hrs. Financial Management: The Annual Accounting Cycle)*

**Planning for the Future of Your Community**

*(1.5 hrs. Service Provision: Program Development)*

**The Leadership Challenge**

*(1.5 hrs. Human Resource Development: Management)*

**Using a Logic Model to Plan your Program and your Proposal**

*(1.5 hrs. in Resource Development: Grant Writing)*

**True Colors Personality: Part 1**

*(1.5 hrs. Human Resource Development: Management)*

**3:45 -5:15 pm**

**The Lakota Organizational Chart is a Circle**

*(1.5 hrs. Human Resource Development: Management)*

**Policy Making from the Ground Up**

*(1.5 hrs. in Special Topics/Electives)*

**Navigating Change**

*(1.5 hrs. Special Topics/Electives)*

**So, You Have to Make a Presentation**

*(1.5 hrs. Special Topics/Electives)*

**The BUSINESS of Service**

*(1.5 hrs. Service Provision – Program/Organizational Design & Evaluation)*

**Strategies to Create Social Change**

*(1.5 hrs. Service Provision: Program/Organizational Design & Evaluation)*

**Tell Your Story Using Outcome Data**

*(1.5 hrs. Service Provision: Program Development OR Rural Community Service)*

**It's a Win-Win Situation: How Nonprofits Can Work with Colleges**

*(1.5 hrs. Human Resource Development: Volunteers)*

**True Colors Personality: Part 2**

*(1.5 hrs. Human Resource Development: Management)*

**Wednesday, October 14**

**8:30-10:00 AM**

**Partner or Perish: Effective Collaborations & Partnerships for Community Sustainability**

*(1.5 hrs. Service Provision: Program/Organizational Design & Evaluation)*

**What's Next, West Virginia?** *(1.5 hrs. Special Topics/Electives)*

**The Basics of How to Tell Your Story Using Social Media**

*(1.5 hrs. Special Topics/Electives)*

**A Hotdog Sale! Now, Why Didn't I Think of That! (Effective Fund Raising)**

*(1.5 hrs. in Resource Development: Financial Resource Development)*

**Innovative and Inspiring Community Development Programs**

*(1.5 hrs. Service Provision: Program Development OR Rural Community Service)*

**Toolkit for Working with Rural Volunteers**

*(1.5 hrs. Human Resource Development: Volunteers)*

**True Colors Personality: Part 1**

*(1.5 hrs. Human Resource Development: Management)*

**"Bee"coming an Efficient Volunteer Coordinator**

*(1.5 hrs. Human Resource Development: Volunteers)*

**Team Building Activities to Reboot and Revive Office Life**

*(1.5 hrs. Human Resource Development: Management)*

**10:15-11:45 AM**

**Meet the Investors Panel**

*(1.5 hrs. Resource Development: Grant Writing)*

**Connecting People to Public Issues**

*(1.5 hrs. Service Provision: Program/Organizational Design & Evaluation)*

**Maximizing Public Resources for Community Needs Assessments**

*(1.5 hrs. Service Provision: Program Development)*

**Be Careful What You Ask For...Grant Preparedness**

*(1.5 hrs. Resource Development: Grant Writing)*

**Transforming West Virginia Nonprofits: Introducing WV Principles & Practices for Nonprofit Excellence**

*(1.5 hrs. Nonprofit Fundamentals: Organizational Design and Infrastructure)*

**Developing Multiple Revenue Streams**

*(1.5 hrs. Resource Development: Special Topics in Resource Development)*

**True Colors Personality: Part 2**

*(1.5 hrs. Human Resource Development: Management)*

**Surviving the Media Interview**

*(1.5 hrs. Special Topics/Electives)*

**Facilitated Brainstorming – The Art of Ideation**

*(1.5 hrs. Human Resource Development: Management)*

**Cultural Heritage Tourism Development**

*(1.5 hrs. Service Provision: Program/Organizational Design & Evaluation)*

**Creative Interventions for Working with Children & Adolescents**

*(1.5 hrs. in Special Topics/Electives)*

**Tips and Tools for Successful AmeriCorps Service**

*(1.5 hrs. in Special Topics/Electives)*

*To enroll in the Continuing Education Certificate in Nonprofit Management, contact  
Jacki Englehardt, MSW at 304-293-3280 or [Jacki.Englehardt@mail.wvu.edu](mailto:Jacki.Englehardt@mail.wvu.edu)*

*Or download an application at*

*[http://socialwork.wvu.edu/service\\_outreach/continuing\\_education/ce\\_certificate\\_nonprofit\\_management](http://socialwork.wvu.edu/service_outreach/continuing_education/ce_certificate_nonprofit_management)*