

**The Continuing Education Certificate in Nonprofit Management**  
WVU School of Social Work, Office of Professional & Community Education  
**The WVNPA Leadership Summit (Huntington, WV)** has been approved for the  
WVU CE Certificate in  
Nonprofit Management in the following areas:

**Thursday, October 27, 2016 3:30-5:00pm (1.5 Hours)**

**Fund Development Track: Gift Acceptance Policies & Best Practices** - (1.5 Hours Core Area: Resource Development- Financial Resource Development **OR** 1.5 Hours Core Area: Resource Development- Special Topics in Resource Development)

**Leadership & Governance Track: Leadership is Action, Not Position** - (1.5 Hours Core Area: Human Resource Development- Management)

**Programming Track: Measuring What Matters** - (1.5 Hours Core Area: Electives/Special Topics)

**Marketing & Communications Track: Press Relations & Best Tips** - (1.5 Hours Core Area: Electives/Special Topics)

**Friday October 28, 2016 9:15-10:30am (1.25 Hours)**

**Fund Development Track: The Essence of Sponsorship: A Critical Shift of Thinking for Nonprofit Leaders** - (1.25 Hours Core Area: Resource Development- Special Topics in Resource Development)

**Leadership & Governance Track: Staffing in a Lean Market** - (1.25 hour Core Area: Nonprofit Fundamentals- Organizational Design and Infrastructure)

**Programming Track: Nothing About Us Without Us: Setting an Inclusive Table for Change** - (1.25 hours Core Area: Service Provision: Program/Organizational Design & Evaluation)

**Marketing & Communications Track: Developing an Effective Marketing Plan for Non-Profits** - (1.25 hours Core Area: Electives/ Special Topics)

**Friday October 28, 2016 10:45-12:00pm (1.25 Hours)**

**Fund Development Track: Building a Sustainable Organization: The Essential Resources** - (1.25 hours Core Area: Nonprofit Fundamentals- Organizational Design and Infrastructure)

**Leadership & Governance Track: I Alone Cannot Change the World- Using Strategic Planning and Needs Assessment to Mobilize Change** - (1.25 hours Core Area: Strategic Planning- Program Development)

**Programming Track: Turning One Date into a Long-Term Relationship- The Importance of Human Capital to Nonprofit Operations** - (1.25 hours Core Area: Human Resource Development- Volunteers)

**Marketing & Communications Track: Building Your Organization's Brand** - (1.25 hours Core Area: Electives/ Special Topics)

*For more information or to enroll in the Continuing Education Certificate in Nonprofit Management, contact Jacki Englehardt, MSW at 304-293-3280 or [Jacki.Englehardt@mail.wvu.edu](mailto:Jacki.Englehardt@mail.wvu.edu)*

*Or download an application at*

*<http://socialwork.wvu.edu/continuing-education/continuing-education-certificate-in-nonprofit-management>*